

INTRODUCING THE DIGITAL SAFETY AND SECURITY TRIFECTA

Safeguard Your Family from **CYBERCRIME**

There's nothing more important than protecting what matters most, including everything you and your family have worked so hard to build. Families are a growing target for cybercrime. Whether through cyberbullying, social engineering threats, or ransomware attacks, we're all vulnerable. **These threats are ubiquitous for families.**

NAVIGATING DIGITAL WORLD DANGER



Since the pandemic, there has been:

A **70% increase** in **hate speech** between kids and teens during online chats.
A **40% increase** in **toxicity** on popular gaming platforms, such as Discord.

SOURCE | LIGHT

98% of **cyberattacks** rely on **social engineering**.

SOURCE | Security Boulevard

On average, **social engineering** attacks **cost \$130,000**.

96% of **phishing attacks** arrive by **email**.

SOURCE | Verizon



In 2021, a new **ransomware attack** takes place every **11 seconds**.

SOURCE | Verizon



\$170K is the average **ransomware** paid out to cybercriminals.

SOURCE | Sophos

Sontiq, a TransUnion company, possesses a rich legacy of building solutions and services that protect against identity theft and cybercrime. That's been the mission for each of our brands for a combined 80+ years. From being the first to launch ID theft protection for children to **repeated and unprecedented recognition by Parent Tested Parent Approved (PTPA)** — protecting families is at the heart of who we are. Additionally, the members of **our highly dedicated Restoration team** won't stop until they know our member is fully satisfied.



“Sontiq continues its commitment to protecting those most vulnerable from cyber threats — our children. I am excited about the new features they are providing families. I'm also encouraged by the light they continue to shine on empowerment and education for parents.”

Sharon Vinderine | *CEO and Founder* 

